



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-22-2012 PAGE: 1 of 3

AMERICAN RAMBLER PRODUCTIONS - 23247  
ATTN: STEPHANIE KINCAID  
138 CONANT STREET  
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market											
				ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT		POLITICALS		WTVD - DURHAM											
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing		Package	Contract Title									
			209	243779	PHILADELPHIA	A. CLIFFORD	09-19-2012	09-25-2012	M (Broadcast Month, Cycle 1)	N	243779									
Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 209																	
1	09-19-2012	09-23-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)		1	30		1	1	1				3	850	3	2,550.00
2	09-24-2012	09-25-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)		1	30	1	1						2	850	2	1,700.00
3	09-19-2012	09-23-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)		1	30		1	1	1				3	850	3	2,550.00
4	09-24-2012	09-25-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)		1	30	1	1						2	850	2	1,700.00
5	09-19-2012	09-23-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)		1	30		1	1	1				3	200	3	600.00
6	09-24-2012	09-25-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)		1	30	1	1						2	200	2	400.00
7	09-19-2012	09-23-2012	10:00AM - 11:00AM			RACHEL RAY (MONDAY-FRIDAY) (851)		1	30		1	1	1				3	240	3	720.00
8	09-24-2012	09-25-2012	10:00AM - 11:00AM			RACHEL RAY (MONDAY-FRIDAY) (851)		1	30	1	1						2	240	2	480.00
9	09-19-2012	09-23-2012	11:00AM - 12:00PM			THE VIEW (MONDAY-FRIDAY) (846)		1	30		1	1	1				3	350	3	1,050.00
10	09-24-2012	09-25-2012	11:00AM - 12:00PM			THE VIEW (MONDAY-FRIDAY) (846)		1	30	1	1						2	350	2	700.00
11	09-19-2012	09-23-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30		1	1	1				3	325	3	975.00
12	09-24-2012	09-25-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30	1	1						2	325	2	650.00
13	09-19-2012	09-23-2012	12:30PM - 01:00PM			MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)		1	30		1	1	1				3	200	3	600.00
14	09-24-2012	09-25-2012	12:30PM - 01:00PM			MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)		1	30	1	1						2	200	2	400.00
15	09-19-2012	09-23-2012	01:00PM - 02:00PM			THE CHEW (11514)		1	30		1	1	1				3	240	3	720.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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				ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS						WTVD - DURHAM								
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package								
			209	243779	A. CLIFFORD	09-19-2012	09-25-2012	M (Broadcast Month, Cycle 1)				N								
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 209																	
16	09-24-2012	09-25-2012	01:00PM - 02:00PM				THE CHEW (11514)		1	30	1	1				2	240	2	480.00	
17	09-19-2012	09-23-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (		1	30		1	1	1		3	375	3	1,125.00	
18	09-24-2012	09-25-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (		1	30	1	1				2	375	2	750.00	
19	09-19-2012	09-23-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8		1	30		2	2	2		6	950	6	5,700.00	
20	09-24-2012	09-25-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8		1	30	2	2				4	950	4	3,800.00	
21	09-19-2012	09-23-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81		1	30		2	2	2		6	1,100	6	6,600.00	
22	09-24-2012	09-25-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81		1	30	2	2				4	1,100	4	4,400.00	
23	09-19-2012	09-23-2012	07:00PM - 07:30PM				JEOPARDY ( MONDAY-FRIDAY) (898)		1	30		1	1	1		3	1,400	3	4,200.00	
24	09-24-2012	09-25-2012	07:00PM - 07:30PM				JEOPARDY ( MONDAY-FRIDAY) (898)		1	30	1	1				2	1,400	2	2,800.00	
R	25	09-19-2012	09-23-2012	10:00PM - 11:00PM				THURS PRIME 10-11P (803)		3	30		1				1	1,500	1	1,500.00
				----- ITEM LINE NOTE ----- SCANDAL 3																
	26	09-19-2012	09-23-2012	06:00AM - 07:00AM				EYEWITNESS NEWS SATURDAY 6-7A (2105)		1	30			1		1	190	1	190.00	
	27	09-19-2012	09-23-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SATURDAY AT 7AM (2408)		3	30			1		1	150	1	150.00	
	28	09-19-2012	09-23-2012	03:30PM - 07:00PM				COLLEGE FOOTBALL 330-7PM (848)		1	30			3		3	2,000	3	6,000.00	
	29	09-19-2012	09-23-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SUN 7-8A (820)		2	30			1		1	150	1	150.00	

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